



2010 | 2011 MEDIA BOOKING PERIODS & PRODUCTION DEADLINES

JANUARY 2010

M	T	W	T	F	S	S
					01	02 03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY 2010

M	T	W	T	F	S	S
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH 2010

M	T	W	T	F	S	S
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL 2010

M	T	W	T	F	S	S
					01	02 03 04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY 2010

M	T	W	T	F	S	S
					01	20
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE 2010

M	T	W	T	F	S	S
		01	02	03	04	05 06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY 2010

M	T	W	T	F	S	S
					01	02 03 04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST 2010

M	T	W	T	F	S	S
						01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER 2010

M	T	W	T	F	S	S
					01	02 03 04 05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2010

M	T	W	T	F	S	S
					01	02 03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2010

M	T	W	T	F	S	S
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2010

M	T	W	T	F	S	S
					01	02 03 04 05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY 2011

M	T	W	T	F	S	S
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2011

M	T	W	T	F	S	S
		01	02	03	04	05 06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2011

M	T	W	T	F	S	S
					01	02 03 04 05 06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



Campaign post dates



Campaign display periods

Note: All poster deliveries are required one week prior to campaign posting dates

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Sydney 61 2 8425 7200
Melbourne 61 3 9865 9600
Brisbane 61 7 3250 8200

Adelaide 61 8 8334 6000
Perth 61 8 9213 5600
adshel.com.au

Auckland 64 9 377 5595
Wellington 64 4 473 4149
adshel.co.nz